



Move For Hunger

Delivering More Fresh Food
to the Jersey Shore

www.MoveForHunger.org

Who We Are

Growing up in his family's 100-year-old NJ-based moving business (Lowy's Moving Service), Founder and Executive Director, Adam Lowy, saw food being thrown away or left behind when people moved. Born from a simple observation, he began asking customers to donate unwanted food, collecting 300 pounds in a month. This idea blossomed into Move For Hunger (MFH), a national nonprofit providing over 50 million meals across North America. Though our organization has grown, our heart remains in our home community, delivering food to local partners like Fulfill, Lunch Break & Interfaith Neighbors.

The Program

Approximately 121,500 people in Monmouth and Ocean counties are food insecure, a 25% increase since 2019. Additionally, 38% of good food is wasted across the supply chain, from farms to our own home pantries. It's not that there's not enough food, it's that it's simply being thrown away. MFH bridges critical gaps by partnering directly with food companies, distributors, and farms to recover aging inventory, rejected loads, and surplus food, as well as thousands of transportation companies helping to deliver food otherwise destined for landfills to be redirected to people in need. MFH is getting the right food to the right people at the right time.

A \$100,000 grant from Impact100 Jersey Coast would result in:

- Food Delivery: MFH will deliver 160,000 pounds of food to Monmouth and Ocean County food banks and pantries—with 100,000 pounds being fresh food, ensuring farm-fresh produce, much-needed proteins, and shelf-stable items reach people in need.
- Collaboration: Every truckload of food MFH coordinates to arrive at the doors and loading docks of food banks and pantries have zero cost impact on those receiving organizations because MFH leverages its transportation network to donate or discount, allowing the impact of every dollar to stretch further.
- Strategic Distribution: Every delivery will be matched to real-time requests from local food banks and pantries. MFH works to recover short-dated products, aging inventory, and rejected loads
- Community Engagement: We will host at least one community-based event in 2026 to educate the community at-large on food waste and hunger, recruiting new local food supply partners and further diversifying our network to expand our collective impact.

Alignment with Impact's Funding Priorities

At MFH, we believe that food is a basic right and no one should be forced to make the difficult decision between keeping the lights on and feeding their families. MFH strategically aligns with each of Impact100's core values (adaptability, belonging, collaboration, integrity, and respect) and top priorities (directly serves underserved communities; addresses an unmet need of food insecurity; and has a high impact on its beneficiaries) through its food recovery and transportation programs that provide food to area food banks and pantries at no-cost. Support from Impact100 Jersey Coast will enable MFH to significantly increase the delivery of both fresh and shelf-stable food to reach the doors and stock the shelves of local food banks and pantries, all while building towards a hunger-free future for our friends and neighbors across Monmouth and Ocean Counties.