

Impact 100 Jersey Coast Privacy Policy

Purpose

This Privacy Policy outlines how Impact 100 Jersey Coast (“we,” “us,” or “our”) collects, uses, and protects your information when you visit our website at <https://impact100JerseyCoast.org> (“Website”), interact with us offline, or engage with our organization in other ways. By using the Website or participating in Impact 100 Jersey Coast activities, you agree to the terms of this Privacy Policy.

GENERAL:

We are committed to protecting privacy. We hold personal information in strict confidence and use personal information only for its intended purpose. Impact 100 members are not permitted to disclose confidential information acquired in connection with work done on behalf of Impact 100 Jersey Coast. We may use third-party service providers to help us promote our mission and raise awareness of our organization, and we may share your information with such third parties for these limited purposes.

Information We Collect:

Non-Personally Identifiable Information

We collect non-personally identifiable information (non-PII) that web browsers and servers typically make available, such as IP address, browser type, operating system, and pages visited. We use this information to better understand how visitors use our website and to improve its performance and usability.

Personally Identifiable Information

We collect personally identifiable information (PII) when you choose to engage with Impact 100 Jersey Coast through certain activities and provide your information. Examples include:

- **Membership Data:** Name, address, email, and other contact details provided during the registration process and through our website.
- **Payment Information:** When you make a membership contribution, donate, or register for events, we may collect payment information, including credit card numbers and billing details. This information is processed securely by our payment processors and is not stored by Impact 100 Jersey Coast.
- **Newsletter Subscriptions:** Email addresses provided for receiving updates.
- **Forms and Applications:** Information submitted via forms such as event registrations, grant applications or letters of intent.
- **Event Participation:** Information provided when registering for or attending in-person or virtual events or training.
- **Contacting Us:** When you contact us directly via email, phone, or website.

How We Use Your Information

We use the information collected to:

- Communicate about membership, donations, grant-making activities, and other news.
- Send newsletters, event invitations, and updates related to Impact 100 Jersey Coast.
- Process event registrations and send related confirmations, reminders and follow ups.
- Comply with legal requirements, such as tax regulations for donations and financial reporting.
- Operate and maintain the Website and improve Website functionality.
- Respond to inquiries and requests.
- Maintain our member directory.

DISCLOSURE OF PERSONAL INFORMATION

We use Constant Contact for our email marketing and text message communications. For more information about how we may use your information with Constant Contact and the information that may be collected through our campaigns, see Constant Contact's Customer Data Notice available at <https://www.constantcontact.com/legal/customer-contact-data-notice>.

EMAIL AND TEXT MESSAGE COMMUNICATIONS

If you provide your email and/or mobile phone number, we may email or text you (SMS or MMS) regarding Impact 100 Jersey Coast events, membership and/or grant deadlines, and organizational news. We will contact you through these methods in accordance with applicable legal requirements, and you always have the ability to opt-out.

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us.

If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us. For more information, see our [Mobile Messaging Terms and Conditions](#).

Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience. Cookies are small files stored on your device that help us understand how you interact with our website. These may include:

- **Essential Cookies:** Necessary for Website functionality.
- **Analytical Cookies:** Used to analyze Website performance and usage.

You can manage your cookie preferences through your browser settings. Note that disabling cookies may affect certain Website functionalities.

Third-Party Links

Our website may contain links to third-party websites not operated by us. We are not responsible for the privacy practices, policies, or content of these third-party sites. We encourage you to review their Privacy Policies before engaging with them.

Security of Your Information

We implement commercially reasonable measures to protect your personal information. However, no method of transmission over the internet or electronic storage is entirely secure. While we strive to protect your data, we cannot guarantee absolute security.

Sharing and Disclosure of Information

We may share non-personally identifiable information (e.g., aggregated statistics) about Website usage publicly or with trusted partners. Personally identifiable information is only disclosed in the following circumstances:

- With your explicit consent.
- As required by law or to comply with legal obligations.

Privacy Policy Updates

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. The updated policy will be posted on this page with a revised “Effective Date” at the bottom of the page. Continued use of our website or services indicates acceptance of the updated Privacy Policy.

Contact Us

For questions or concerns regarding this Privacy Policy or your rights, please contact us at:

- **Email:** ops@impact100jc.org
- **Impact 100 Jersey Coast**
P.O. Box 7989
Shrewsbury, NJ 07702

Privacy Policy Effective Date: September 24, 2025