

Welcome!
Nonprofit Information Session
with Q&A

Anne Yeh & Moira Nelson

Co-Chairs

Mary Riley

Vice Chair

Betsy McKnight & Keb Neff

Nonprofit Coordinator Co-Chairs

Holly Deitz & Mary Anne Donahue

Grant Review Committee Co-Chairs

Liz MacNeill

Finance Review Committee Chair

Mary Riley and Jackie Jankewicz

Grantee Relations Chairs

2023 Grantees

LUNCH BREAK

Gwen Love

Executive Director

KYDS

Mychal Mills

Co Founder

Questions?

Email:

grants@impact100jc.org

www.Impact100JerseyCoast.org

- **ONE WOMAN, ONE VOTE**
- **Our giving circle includes members of the nonprofit community!**
- **Strict Conflict of Interest**
- **We welcome feedback**

\$364,000



THREE Impact Grants of \$100,000 each

Eligibility Form Closes	May 1
Full Proposal Application Due Online	May 13
First round notifications sent out	July 30
Semi Finalist Site Visits take place	August 12-September 20
Finalists Notified	October 11th
Finalist presentations recorded	Week of October 28th
Annual Membership Meeting	Week of November 19th

Wednesday, April 24 via Zoom	8:30am-10am
Thursday, May 2 via Zoom	10am-12pm
Friday, May 10 IN PERSON @ NJCU	11:30am-1:30pm

Please submit eligibility to receive a link to these Office Hours!

Organizations eligible for a grant must:

- Be tax-exempt under Section 501(c)(3) and be operating under it for minimum of 36 months prior to applying.
- Possess two years of financial statements
- Have a minimum annual operating budget of \$100,000.

Proposals eligible for a grant must:

- Serve and benefit Monmouth County, NJ.
- Use the funding for a new program or collaboration, an expansion, or to strengthen or sustain an existing program or collaboration
- Have a total project budget equal to or greater than \$100,000
- Plan to spend the full amount of the grant within 24 months.

- Funding can go to sustaining and strengthening EXISTING programs
- The total grant funds must be spent within 24 months but if it only takes 12 months, that is fine too!
- We DO fund operating expenses
- Contingencies must be finalized by September 15th

Collaboration

- **Shares** Impact Grant Funding
- Only the LEAD org applies and details how much \$ will be passed through to the non-lead org
- Letter of Commitment from NON-lead



Partnership

- **No direct pass through** of Impact funds to any other organizations
- Details of partnerships provided in 'Key Resources Required'
- No letter of commitment

- Launching a small grants pilot called “Ignite” in May 2024
- Goal is to broaden the reach and Impact of our funding
- Target is 501(c)(3) orgs with annual operating budgets of **\$100k or less**
- Unrestricted funding, streamlined application and review process
- More details, including grant amounts, coming soon!
- Please help us spread the word to your community partners

Interested in learning more... send an email to:

grants@impact100jc.org

with the subject line: **“Ignite”**

to receive more information as it becomes available!



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HOW TO APPLY

[OUR PROCESS](#)

[GRANT ELIGIBILITY & FUNDING PRIORITIES](#)

[HOW TO APPLY](#)

[FAQ](#)



APPLICATION STEPS

— STEP 1: ELIGIBILITY

Applicants please click below to complete an Eligibility form.

[COMPLETE ELIGIBILITY FORM](#)



The button will take you to our new grant application form [Submittable.com](#), where you will be asked to create a user account before being prompted to complete the Eligibility Form.

To review eligibility criteria, please visit our [Grant Eligibility page](#).

1. Who is the **UNDERSERVED** population that your proposal will target?
2. How will the project address an **UNMET** need?
3. How will the project have a **HIGH IMPACT** on beneficiaries?



STRENGTH and **IMPACT**
of the proposal are
universally valued

- 1. Focus on the IMPACT the funding will have for the community and how that impact meets our funding priorities**
- 2. Explain how major budget items support your response.**
- 3. How will you track/measure the impact (eg. outputs/outcomes)?**
- 4. Do you have the key resources needed for your proposal to be successful?**
- 5. Tell us about community partners you'll be working with!**
- 6. Describe how your board will be involved.**
- 7. Have you secured other funding sources?**
- 8. Complete our budget template for your proposal.**

Applications that stand out:

- A concise, proofread application, with all attachments!
- Clear documentation of any contingencies (e.g., permits or approvals needed for the project to start). Note: must be none outstanding on September 15
- Sustainability – How will you deliver the project benefits after grant period has ended?

- Meet organization and project leaders
- Conduct due diligence
- Clarify any outstanding questions
- Gain a deeper understanding of goals and intended impact of the proposed project or program

All organizations that receive a site visit are invited to submit a wish list

Organizations will be contacted on October 11, 2024 if they have been selected as a finalist!

Prepare

Bring your project to life for the grant review committee. Present a similar outline of what you would present as a finalist

Focus

Focus on the ***proposed IMPACT of the grant***, not your overall operation

Choose

Choose ***board/staff/volunteers*** who can best make the case for your project in a concise, credible and compelling way

Show

Include a ***brief tour*** of your facilities but the tour should not be the main focus of the site visit

- An Impact 100 Finalist Liaison will be appointed
- Finalist Packets will be given to you containing tips and guidance
- Video recording will happen the week of **October 28th**

Finalist organizations will **NOT** present live at our Annual Meeting!

Oversight:

- Agreement outlining key benchmarks and corresponding fund payment distribution
- Submit Midterm and Final Reports (narrative and financial)

Support:

- A Grantee Liaison is appointed for each Grantee as support and guide

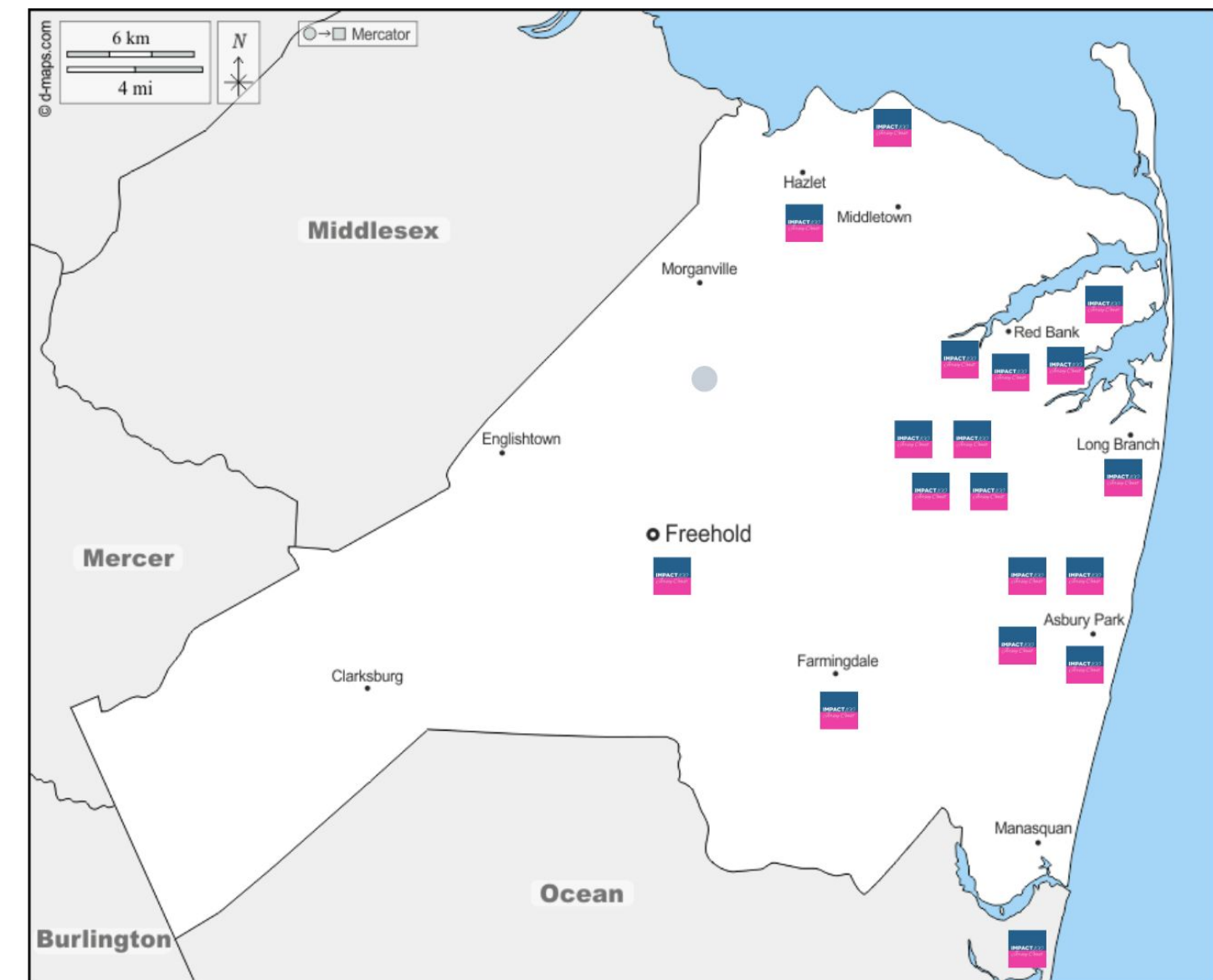
Share the IMPACT!:

- Grant recipients share information about project progress to membership in communications and events throughout the year

- You are here today!
- Don't give up! Reapply.
- Project Diversity



- Wide geography covered
- Financially diverse



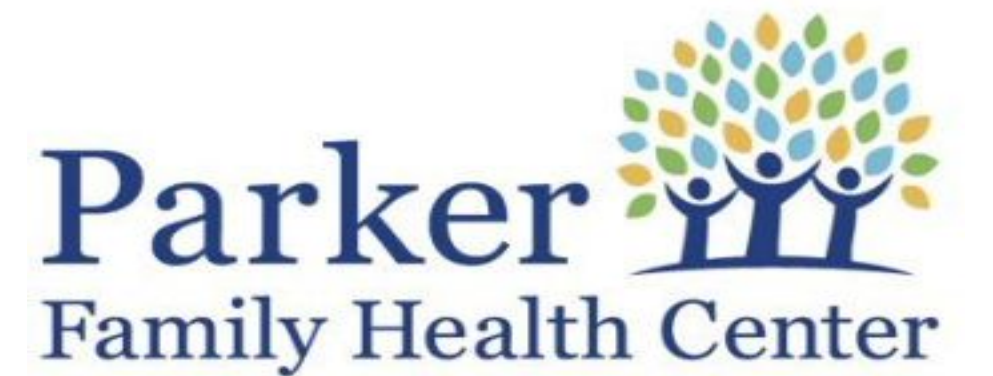
- Exposure to many philanthropic minded women
- Finalist presentation strengthens your future funding messaging
- Wish lists from the Site Visit applicants are posted on Impact's website
- Impact member involvement:
 - Volunteer time
 - Become a board member
 - Donate (financial and in kind)

Yes!

- The pool of applicants changes
- The review committee composition changes, even if the criteria is consistent
- The voting Impact membership changes, as does the environment we're all living and experiencing each year!
- Several of our finalists are repeat applicants and all of last year's grantees had applied multiple times.

IMPACT *100* Jersey Coast

OVER \$3.2 Million Dollars

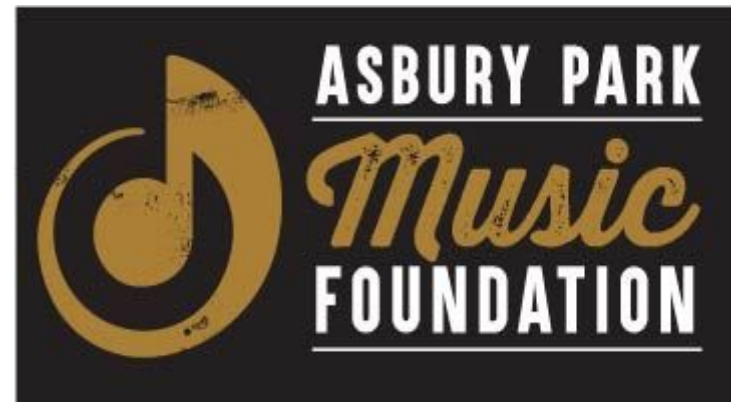


monmouth arts



IMPACT *100* Jersey Coast

More than 35 Local Nonprofits!



Family Resource Associates
PossAbilities for people with disAbilities™



**Caregiver
Volunteers
of Central
Jersey**

Your logo **HERE!**

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Website:

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Email:

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