

# 2022 | ANNUAL REPORT



**IMPACT** 100  
*Jersey Coast*

## A THANK YOU FROM OUR CO-PRESIDENTS

Dear Impact Members,

We're proud to share our 2022 Annual Report with details of another busy and impactful year! It was so great to gather over 300 women together in person at our Annual Meeting to celebrate our collective impact and choose our 2022 grantees!

To our 435 members, THANK YOU for funding 4 grants of \$100,000 for mental health, suicide prevention and job training for at risk youth and people with intellectual disabilities. We were also thrilled to be able to provide, for the first time, Mission Awards of \$8,750 each to our runner up finalists thereby extending the reach of our grant funds and recognizing the incredible work of all 8 of our finalists! This brought our total funding since our founding in 2016 to \$2.48 million for underserved communities throughout Monmouth County!

2022 was certainly a significant time for us all coming out of COVID, and there's no doubt it was welcomed by many as a return to relative normality after the upheaval of the previous two years. That said, the aftermath is still being felt far and wide, particularly in underserved communities, and a return to 'what was' is proving incredibly difficult for far too many. As we grapple with the 'new normal', nonprofits are facing increased demand for their services while also managing high expenses and staff/volunteer shortfalls.



*Rowena Crawford-Phillips and Lori Missig*

As a grassroots collaborative of community minded, caring women, we are uniquely positioned to support our local nonprofit partners who are working tirelessly to help those in need. So thank you to each and every one of you for being a changemaker, and uniting to make a tangible, significant difference.

We hope you feel proud and inspired as you read this Annual Report — and please do share it to inspire others! The more members we have, the more funding we can provide, and the more lives we can impact!

Onward together!

Ro & Lori  
Co-Presidents

# IMPACT<sup>100</sup> *Jersey Coast*

## VISION

To unite and engage women in philanthropic giving to help create an equitable, thriving community for all.

## MISSION

We are a women's grantmaking collective that funds high impact grants to strengthen local nonprofit organizations addressing unmet needs of underserved populations in our community.

## GOALS

### AS A GRANTMAKING COLLECTIVE, OUR GOALS ARE TO:

- Help women to amplify their philanthropic giving and provide a forum for them to share their time, talent and experiences to make a positive impact.
- Ensure that our giving circle is inclusive and encompasses the richness of ideas, perspectives, and the participation of women representative of the broad diversity of our community.
- Create a space for learning and conversations that helps raise awareness of the unmet needs of underserved populations in our community.
- Raise awareness of historic and systemic inequities and injustices, so often at the root of the inequality and disparity experienced by underserved communities throughout Monmouth County.
- Leverage educational opportunities so we can enhance our grantmaking with a keener understanding of how we can best support, identify and partner with nonprofit organizations across our community.

## OUR CORE VALUES

**COLLABORATION:** we foster a collaborative culture built on teamwork, shared purpose and mutual support both within our organization, and with the community organizations we work with.

**RESPECT:** we listen to, welcome and respect the rights, perspectives, life experiences and traditions of others to help inform our decisions and actions.

**INTEGRITY:** as stewards of our collective resources, we are conscientious in our financial duties (including prudent spending, financial analysis, and grant agreements). We are committed to an equitable and transparent grants process, to maintaining professional and ethical behavior in all that we do, and to keeping our membership informed so we can be an effective, impactful grantmaker and community partner.

**BELONGING:** we strive to create a sense of belonging by welcoming diverse perspectives and voices in our leadership, membership and grantmaking to ensure our collective is accessible and inclusive.

**ADAPTABILITY:** we aim to be responsive to our communities by seeking input and feedback from all our stakeholders, maintaining awareness of social issues and trends in philanthropy and reflecting upon current efforts to learn and evolve.



## OUR FOOTPRINT IN THE COMMUNITY

As a collective of women of different ages and backgrounds who combine our charitable dollars, experience, and energy to make a tangible difference in our area, we are proud to have awarded over \$2.48 million to 28 organizations across Monmouth County.

We seek to fund projects that:

- *Target underserved populations.*
- *Address an unmet need in our area.*
- *Have a high impact on the beneficiaries.*

As always, our goal is to ensure our organization is most responsive to the needs of our members and our community. It is only through this commitment to growth and evolution that we ensure we can remain a vital force for change.



### 2022 MISSION AWARD RECIPIENTS:

- Jewish Family & Children's Service of Monmouth County
- Ocean's Harbor House/The Source at Red Bank Regional High School
- NJ Repertory Company
- Rising Treetops



## HOW IMPACT WORKS

- 1 Gather a collective of women



- 2 Each woman donates \$1,100



- 3 Local nonprofits submit applications for high-impact projects



- 4 Committees review applications, perform site visits, choose finalists



- 5 Finalists present projects, members vote

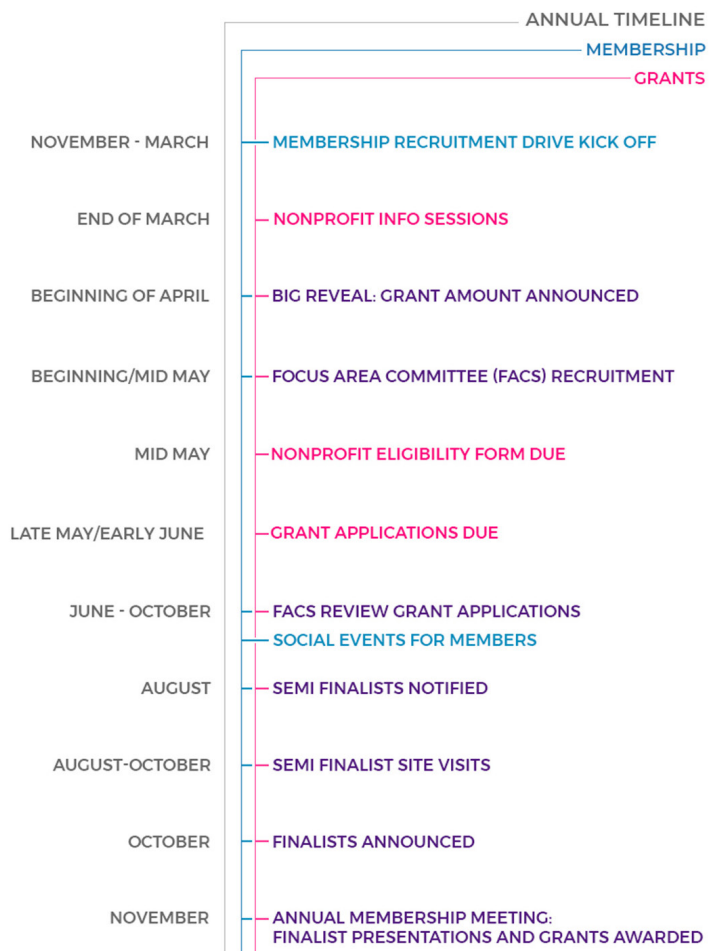


- 6 Impact 100 grant(s) awarded



- 7 Grant recipients provide periodic progress updates to members

## OUR TIMELINE



## 2022 GRANT RECIPIENTS



With a combined goal of strengthening the lives of children and families, the Boys & Girls Clubs of Monmouth County and Food for Thought by the Sea will support underserved teens in the community by blending mentoring, trauma-informed care, wellness, workforce development, education, and the culinary arts.

Our organizations will work together to connect teens with mentors while offering skill-building programs and experiences that reflect their passions, amplify their voices, and provide them with access to job and educational opportunities. During teen nights at the Club, our organizations will create honest and authentic relationships that keep teens engaged with supportive mentors who leverage positive youth development practices. The project will comprise direct programming while at the same time providing the FFT food truck as a mechanism for workforce development and meal distribution. As the program develops, teens will acquire soft skills for work, build social-emotional protective factors, and expand their involvement with local community organizations.

Mentors will facilitate structured programs such as soft skills work training, hospitality training, financial literacy education, and social-emotional programs. At the same time, staff will provide informal mentoring working on art projects, promoting mindfulness skills, working on the garden, and teaching culinary skills on the food truck. Our staff will work together to help youth develop goals and plans for their futures. To build trust, the program will start with a gradual process of getting to know the teens, providing meals, and engaging in exciting activities. The food truck will be incorporated as a teaching tool, as well as a fun experience, as the teens are fed during monthly events. As they gain paid work experience on the truck, they will build up to using the truck at community events throughout the year.



No Limits Cafe is a non profit restaurant employing adults with intellectual disabilities. The cafe has far more applicants than available jobs so we are creating the No Limits Cafe Training Program. The No Limits Cafe Training Program will train men and women with intellectual disabilities to work in the food service industry at other establishments. Our goal is to increase employment opportunities and raise awareness of the potential of this underserved population. We will have five 10-week paid training programs in 2023 with 5 trainees in each program. We will place each trainee graduate in meaningful employment outside of No Limits Cafe. We will then support that employee and new employer for a one-year period to ensure success.



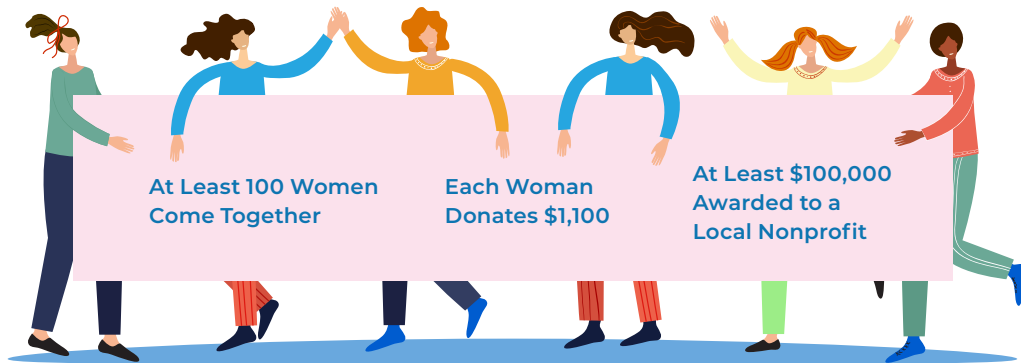
The proposed project is a complete renovation of the first-floor programming space at our Clubhouse, including the addition of a commercial-grade kitchen. This project will enable us to increase our programming footprint and add components to our Culinary and Clerical Units, improving the transferrable skills our Members can attain and empowering them to enter or re-enter the workforce. The average daily attendance at our Clubhouse has more than doubled in the past year. We anticipate a 35% increase in membership in 2023, making this renovation imperative for Shore House to continue to provide the services that our Members need and deserve.



SPTS seeks support to ensure the parents of over 90,000 students can fulfill their roles as informed advocates for youth in the face of the urgent mental health crisis plaguing our community. The Behavioral Health Toolkit (BHT), currently only available in print, is an upstream suicide prevention resource that delivers compassionate, family-centered, and competency-building education. It explains that a child's emotional issues are not a result of bad parenting and serves as a communication "ice breaker" for families to promote early identification of mental health concerns. The impact of developing a digital version of the BHT is significant, as it will increase access to this vital resource for ALL parents. It will be available in multiple languages for students grades K-12 with greater ease and at a lower cost compared to distributing the printed version.

## ONE WOMAN. ONE DONATION. ONE VOTE.

By becoming a member of Impact 100 Jersey Coast, you are joining a community of women united in a common cause: to provide high-impact grants to exceptional nonprofit organizations serving Monmouth County, NJ. Your tax-deductible donation of \$1,100 provides \$1,000 towards the Impact Grant Fund while the additional \$100 covers membership activities and the CFNJ management fee.



### OUR COMMITMENT TO DIVERSITY, EQUITY, AND INCLUSION

Now in its third year, the Diversity, Equity, and Inclusion (DEI) Committee focused its work on activities aligned with Impact100 JC's stated goals. To ensure our giving circle is inclusive, the committee worked in conjunction with membership to increase the number of members from diverse geographic areas within the county, and to increase the number of Hispanic and African American members. To create a space for learning, the committee sponsored several member education events that focused on topics we all can learn about in an effort to make us better funders. Topics in 2022 included: Understanding Juneteenth and Pride celebrations, "Who are We the People" in our democracy, and "What's the difference between Equality and Equity?"

If you have a question, or would like to find out more about Impact's DEI work, please email [dei@impact100jc.org](mailto:dei@impact100jc.org).

### WAYS TO JOIN

We strive to make membership as accessible and flexible as possible. We proudly offer a variety of options—fully outlined on our website—including:

- **Scholarship Programs**  
We offer a limited number of full or partial scholarships each year
- **Employer-Sponsored Memberships**  
Your employer may be willing to cover the cost of annual membership
- **Installment Payments**  
Allows flexible monthly payments
- **Evergreen Memberships**  
For members who remain interested and involved year after year. This allows us to know the recurring members we can count on each year.

To learn more about how to join, visit [impact100jerseycoast.org](https://impact100jerseycoast.org)



## THANK YOU TO OUR 2022 GRANTS VOLUNTEERS

GRANTS OPERATIONS CO-CHAIRS	Anne Yeh & Tricia Frankenfield
GRANTS OPERATIONS VICE-CHAIR	Mary Riley
FAC LEADERSHIP CO-CHAIRS	Holly Deitz & MaryAnne Donahue
FAC CO-CHAIRS	Nikki Adler-Figaletto, Heather Burke, Dale Daniels, Mindy Weidman Duchi, Vanessa Grier, Kanesha Jones, Melissa Murray Bailey, Moira Nelson, Betsy Newman, Cathy Pugliese-Sivo
FINANCIAL REVIEW TEAM CHAIR	Liz MacNeill
FINANCIAL REVIEW TEAM MEMBERS	Cheryl-Ann Bliss, Kelly Bougere, Nancy Karpf, Yael Port, Lynn Sambol, Donna Snyder
NON-PROFIT COORDINATORS	Betsy McKnight & Elizabeth Williams
NON-PROFIT OUTREACH CHAIR	Jennifer Egan
GRANTEE RELATIONS CHAIR	Mary Riley
GRANTEE LIAISONS	Maria Cullinane, Jackie Jankewicz, Betsy Newman, Dr. Carol Penn, Nancy Sutsko

## THANK YOU TO OUR 2022 FOCUS AREA COMMITTEE MEMBERS

Veronica Allora	Connelly, Joanna	Frangione, Kathleen	LaRue, Sarah	Quinn, Marta
Ines Altomose	Cornell, Christine	Franklin-Owens, Alyce	Leonhard, Denise	Rago-Craft, Zaneta
Julie Andreola	Cox-Larrieux, Rosalind	Franznick, Dana	Leshner, Melissa	Ross, Judy
Athena Basle	Cullinane, Maria	Gladysz, Margean	Linnington, Kristie	Sambol, Lynn
Theresia Blair	Curley, Lindsey	Grifo, Antonia	Louie, May	Schirripa, Andrea
Cheryl Bliss	Del Monaco, Sandra	Guariglia, Michaela	MacNeill, Liz	Snider, Donna
Kelly Bougere	Devine, Kathleen	Harris, Karen	Mann, Jessica	Spahr, Casey
Erika Boyere	Drew, Erin	Havay, Janice	Mejias -Fuentes, Jackeline	Szalkowski, Renee
Lisa Brodeth Carrick	Dudzinski, Morganne	Herskowitz, Elena	Mittal, Madhuri	Tvaroha, Ann
Karen Burke	D'Agostino, Pamela	Higgins, Eileen	Neff, Katherine	Van Schoick, Cristine
Anne Calistri	Eilert, Kristen	Jackson, Dinneen	Olson, Michelle	Voogt, Anita
Carolyn Cannon	Ferguson, Lethea	Jankewicz, Jacqueline	Parchment, Suzanne	Wagner, Jeanne
Yvonne Clayton	Finn, Ellen	Karpf, Nancy	Pribula, Laurie	Zamkotowicz, Randi
Jennifer Collins	Fouratt, Mary Eileen	Keefe, Heather	Proske, Becky	

## THANK YOU TO OUR 2022 VOLUNTEERS

CO -PRESIDENTS	Rowena Crawford-Phillips, Lori Missig
IMMEDIATE PAST PRESIDENTS	Deirdre Spiropoulos, Heather Burke
OPERATIONS CO-CHAIRS	Julie Pare, Jennifer Berger Brown
FINANCE CHAIR	Michelle Peoples
MARKETING CHAIR	Lia Papamarkou
MARKETING TEAM	Christina Brooks, Casey DeStefano, Christina Gorini, Caroline Margolik, Janet Mazur-Cavano, Melissa Peterson, Stacy Ross
DATABASE MANAGER	Jennifer Berger Brown
WEBSITE DESIGN	Caroline Margolick
MEMBERSHIP CHAIR	Karen Waltz
MEMBERSHIP TEAM	Devin Carrick, Lauren Cesario, Jenny Turner Clarke, Laura Cucci, Erin Drew, Eileen Greenlay, Kelli O'Brien, Gina Petillo, Becky Proske, Swati Rajmane Warren, Rohini Singh, Bonnie Torcivia, Ann Tvaroha, Mindy Weidman
DEI CO-CHAIRS	Valerie Brett, Tasha Youngblood Brown
DEI TEAM	Nikki Adler-Frigoletto, Heather Burke, Rowena Crawford-Phillips, Dale Daniels, Jen Egan, Margean Gladysz, Josephine Grayson, Pamela Major, Betsy McKnight, Stacy Ross, Deirdre Spiropoulos

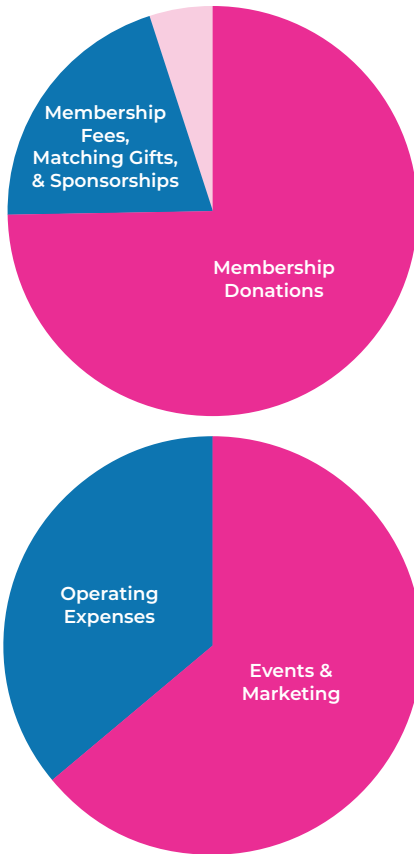
## THANK YOU TO OUR ADVISORY GROUP

Rowena Crawford-Phillips*	Casey DeStefano*	Mary Riley
Lori Missig*	Tricia Frankenfield	Stacy Ross
Jennifer Berger Brown	Linda Lautenberg	Deirdre Spiropoulos
Tasha Youngblood Brown*	Julie Pare*	Karen Waltz
Heather Burke	Michelle Peoples	
Holly Deitz	Gina Petillo	*Indicates Exec Committee



Not pictured: Michelle Peoples, Julie Pare, Linda Lautenberg

## 2022 FINANCIALS



### REVENUE

Membership Donations	\$435,000.00
Membership Fees (\$100), Matching Gifts, & Sponsorships	\$117,369.91
Other Revenue	\$29.12

### EXPENSES

Events & Marketing	\$61,420.34
Operating Expenses, Administrative and Technology Fees	\$34,556.37

<b>Net Revenue</b>	<b>\$21,522.32</b>
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## ORGANIZATIONS THAT HAVE RECEIVED FUNDING TO DATE

180 Turning Lives Around  
Asbury Park Music Foundation  
Aslan Youth Ministries  
Boys & Girls Club of Monmouth County/Food for Thought By the Sea  
Caregiver Volunteers of Central Jersey  
CFC Loud N Clear Foundation  
Clean Ocean Action  
Community Affairs & Resource Center  
Court Appointed Special Advocates  
Covenant House New Jersey  
Family Resource Associates  
Fulfill  
HABcore  
Jewish Family & Children's Service of Monmouth County\*  
Mental Health Assoc. of Monmouth County  
Monmouth Arts  
Monmouth Museum  
NJ Repertory Company\*  
No Limits Cafe  
Ocean's Harbor House/The Source at Red Bank Regional High School\*  
Parker Family Health Center  
Rising Treetops\*  
Shore House  
Society for Prevention of Teen Suicide  
St Mark's Center for Community Renewal  
Visiting Nurse Assn. Central Jersey

\*Indicates MISSION AWARD Recipients

## TESTIMONIALS

**WE APPRECIATED THE GREAT CARE** that your staff provided in organizing and shepherding us through your Grant process. The importance of Impact 100 in supporting the highly worthy causes that enrich our community, is to be lauded. Its recognition of the vital work provided by passionate, hard-working, and often over-looked organizations validates their mission and inspires them.

– **Gabor Barabas**  
Executive Producer  
New Jersey Rep

**BEING A FINALIST IS A FANTASTIC EXPERIENCE.** Exposure to so many women, who are philanthropic, is terrific!

– **Robert Pacenza**  
Rising Tree Tops  
2022 Finalist

**EVERYONE INVOLVED IN THE PROCESS WAS INCREDIBLE.** The feedback provided was helpful and constructive criticism was valuable.

– **Leslie Kornfield**  
Jewish Family & Children Services of  
Monmouth County – 2022 Finalist



## Share your time and talent to make an impact at IMPACT!

Impact is a 100% volunteer-run organization.  
You might say it's our secret weapon.



We are able to deploy the passion, energy, and talents of our diverse membership to help us move forward all aspects of our operations, recruiting, and grantmaking. Our members are our greatest asset!



Are you looking to get more deeply involved in your community? Do you want to expand your professional skills to another audience? Do you want to try your hand at an entirely new area outside your area of expertise?



Or maybe you are looking for a one-time volunteer opportunity and a chance to meet some of your fellow Impact members and women outside your circle.

Whatever your interest, **WE NEED YOU!** We welcome all members to get involved in any capacity that best suits their time and interests.

If any of these opportunities excite you (or to learn about what might best fit your interests) please contact our Volunteer Coordinator at [volunteer@impact100jc.org](mailto:volunteer@impact100jc.org) today to learn more.

## THANK YOU TO OUR 2022 SPONSORS

### PLATINUM

BROWN   
BROTHERS  
HARRIMAN

### GOLD



### SILVER



PEAPACK PRIVATE

*Wealth Management*

### BRONZE



## THANK YOU TO OUR 2022 PARTNERS













**FOR MORE INFORMATION, PLEASE VISIT**

[www.impact100jerseycoast.org](http://www.impact100jerseycoast.org)

**FOR MEMBERSHIP INQUIRIES, CONTACT**

[membership@impact100jc.org](mailto:membership@impact100jc.org)



**IMPACT** *100*  
*Jersey Coast*



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