

2021 | ANNUAL REPORT



IMPACT 100
Jersey Coast

IMPACT100 JERSEY COAST

WHO WE ARE

We are women of different ages and backgrounds who combine our charitable dollars, experience, and energy to make a tangible difference in our area. Impact Jersey Coast is part of a growing international movement that empowers women to fund transformational changes in our local communities.

OUR GOAL

We will create a forum to raise awareness of our community's most pressing needs and fund transformational grants for high-impact projects addressing those needs. We will also strengthen and expand our giving circle to encompass the richness of ideas, perspectives, and the participation of diverse women from a wide range of identities.



HOW IMPACT WORKS



CONTACT US

For Membership Inquiries please contact membership@impact100jc.org.
For Grant Inquiries please contact grants@impact100jc.org.

A THANK YOU FROM OUR

COFOUNDERS & OUTGOING CO-PRESIDENTS

As we officially pass the responsibility of leading Impact 100 Jersey Coast to the next generation of leaders we are filled with a deep sense of pride and gratitude.

In July of 2015, we sat in a room with nine other women and posed the audacious question: “What if we could recruit 100 women to pool our individual donations to make an impact in our local nonprofit community?” And what began as an aspirational goal to make a single transformational grant has since blossomed into a powerful movement, encompassing hundreds of women and a growing number of nonprofit groups throughout our region.

This year we were thrilled to welcome our 4 newest grantees to the Impact family. The 2021 grantees featured in these pages humble us with their commitment to the most urgent unmet needs of our community.

Alongside our nonprofit community, our Impact membership never ceases to inspire. As we pivoted to meet the new realities and challenges presented by the pandemic, they continued to find ways to collaborate and connect, always searching for ways to make our processes smoother, as well as more equitable and accessible. As always, our goal is to ensure our organization is most responsive to the needs of our members and our community. It is only through this commitment to growth and evolution that we ensure we can remain a vital force for change in Monmouth County in the years ahead.

As we look back, there is so much to be proud of on this journey, from recruiting our first 100 members to passing the \$2 million mark in funds distributed in Monmouth County. . . and all while working alongside so many committed volunteers and newfound friends. We are thankful to the passionate and talented women who continue to drive our chapter forward on all fronts. Special thanks to our Advisory Group and our committed volunteers throughout the organization who are listed in these pages. Simply put, they are the women who make Impact possible.

One might think that leading an all-volunteer organization of 400+ women would be a daunting task; on the contrary, it has been joyous and incredibly gratifying. Over the years we’ve met so many remarkable women who share our pride in



(from left): Lori Missig, Deirdre Spiropoulos, Rowena Crawford-Phillips, and Heather Burke

being a member of this giving circle. Many have expressed gratitude for having a forum to learn about the needs of our community and engage on a deeper level with local nonprofit groups. Others love gathering as a collective of women to amplify our giving, while many members speak to the relationships they’ve built and the powerful network of Impact. We share these sentiments and love hearing about the “impact of impact” and how our group continues to touch people’s lives in profound ways.

With much excitement we now join our community in welcoming Rowena Crawford-Phillips and Lori Missig, who succeed us as Co-presidents in the year ahead. Their proven dedication to the mission, demonstrated leadership, alongside their creativity, and generosity of spirit, ensure the long-term health of our grantmaking collective. We look forward to seeing Impact Jersey Coast evolve to meet the needs of our community and be a vital force for change in Monmouth County.

Reflecting on the past 6 years, we are grateful for all we’ve shared, inspired by all we’ve accomplished together and excited for all that lies ahead. Thank you all for your support of and participation in Impact. We look forward to this next chapter in our story, which though unwritten, promises to be extraordinary.

Deirdre Spiropoulos and Heather Burke
Founders and Co-Presidents,
Impact 100 Jersey Coast

OUR FOOTPRINT IN THE COMMUNITY

As a collective of women of different ages and backgrounds who combine our charitable dollars, experience, and energy to make a tangible difference in our area, we are proud to have awarded over \$2 million to 18 organizations across Monmouth County.

We seek to fund projects that:

- *Target underserved populations.*
- *Address an unmet need in our area.*
- *Have a high impact on the beneficiaries.*

As always, our goal is to ensure our organization is most responsive to the needs of our members and our community. It is only through this commitment to growth and evolution that we ensure we can remain a vital force for change in Monmouth County in the years ahead.



2021 GRANT RECIPIENTS

Community Affairs & Resource Center (CARC) Education

THE PROJECT: Postpartum depression (PPD) is a serious condition that affects about one in seven mothers, and one in three low-income mothers. PPD has well-established consequences on infant development, including delayed cognitive development, behavioral issues, and the risk of developing depression or anxiety. Community Affairs and Resource Center's (CARC) proposed project, ROSES, is an evidence-based preventative program that has been proven to reduce PPD in women by 50%. ROSES consists of a five-session bilingual education program using our university-developed curriculum, and nurse home visits before and after the baby is born. We are able to further support these new mothers with additional services provided by CARC and our network of community partners to address issues including food insecurity, domestic violence, and job training.



Parker Family Health Center Health & Wellness

THE PROJECT: To respond to the urgent need created by the pandemic and the continued demand for free medical care, Parker is requesting support for a much-needed expansion. This expansion will increase the number of patients cared for by adding a new examination room, telehealth and social service spaces, and a large, multipurpose room to be utilized for educational purposes benefitting staff, board, volunteers, patients, and the community at large.



Monmouth Arts Arts & Culture

THE PROJECT: In partnership with teaching artists and mental health professionals, the Creative Expressions Arts & Wellness Program will apply art forms such as painting, music, and dance to address the rise in mental health issues in Monmouth County youth due to the COVID-19 pandemic.



Visiting Nurse Association of Central Jersey Education

THE PROJECT: To address the alarming health outcomes data regarding the difference in the mortality rate of white women and babies, and women and babies of color, New Jersey is investing in culturally sensitive health services, including Doulas or nonclinical pregnancy/birth coaches, to improve birth outcomes. This grant would help fund a collaboration between VNA of Central Jersey, Jersey Shore University Medical Center's Booker Family Health Center, and VNACJ Community Health Center to establish the first-ever Doula Learning Collaborative in Monmouth County. Key components include recruiting 10 prospective multi-cultural doulas from at-risk communities; subsidizing their training in a state-approved program and creating a learning community to support each doula's development and to teach additional skills – in particular, the business skills to form a cooperative, successfully bill Medicaid for services rendered and provide excellent patient experience.



ONE WOMAN. ONE DONATION. ONE VOTE.

By becoming a member of Impact 100 Jersey Coast, you are joining a community of women united in a common cause: to provide high-impact grants to exceptional nonprofit organizations serving Monmouth County, NJ. Your tax-deductible donation of \$1,100 provides \$1,000 towards the Impact Grant Fund while the additional \$100 covers membership activities and the CFNJ management fee.



At Least 100 Women
Come Together



Each Woman Donates
\$1100



At Least \$100,000 is Awarded
To a Local Nonprofit

OUR COMMITMENT TO DIVERSITY, EQUITY, AND INCLUSION

As a leadership group within the larger Impact organization, the DEI Committee (first convened in 2020) aims to expand the involvement and recruitment of a more diverse population of membership and to evolve our selection process to ensure the reach and impact of our grants are as inclusive as possible.

These efforts take place in partnership with all areas of the Impact organization as together we strive to raise awareness of our community's most pressing needs and fund transformational grants for high-impact projects addressing those needs.

If you have a question, or would like to find out more about Impact's DEI work, please email dei@impact100jc.org.

WAYS TO JOIN

At Impact we strive to make membership as accessible and flexible as possible for the women of our community who want to make a difference as part of our collective. This includes our

- **Scholarship Program**
- **Employer-Sponsored Memberships**
- **NEW! Installment Payment:** in response to interest from the community we also unrolled a new option that allows members to break up their membership into flexible monthly payments.

To learn more about how to join today visit <https://impact100jerseycoast.org/join/>



Share your time and talent to make an impact at IMPACT!

Impact is a 100% volunteer-run organization.
You might say it's our secret weapon.



We are able to deploy the passion, energy, and talents of our diverse membership to help us move forward all aspects of our operations, recruiting, and grantmaking. Our members are our greatest asset!



Are you looking to get more deeply involved in your community? Do you want to expand your professional skills to another audience? Want to try your hand at an entirely new area outside your area of expertise?



Or maybe you are looking for a one-time volunteer opportunity and a chance to meet some of your fellow Impact members and women outside your circle.

Whatever your interest, WE NEED YOU! We welcome all members to get involved in any capacity that best suits their time and interests.

If any of these opportunities excite you (or to learn about what might best fit your interests) please contact our Volunteer Coordinator at volunteer@impact100jc.org today to learn more.

THANK YOU TO OUR GRANT VOLUNTEERS

GRANT OPERATIONS CHAIR Rowena Crawford-Phillips

GRANT OPERATIONS CO-CHAIR Mary Riley

FAC LEADERSHIP CHAIR Cristie Ritz-King

FAC LEADERSHIP CO-CHAIRS Holly Deitz and Mary Anne Donahue

FAC CO-CHAIRS Nikki Adler-Frigoletto, Rosie Catalano, Jenny Glover, Vanessa Grier, Elizabeth Hobson, Linda Lautenberg, Melissa Murray Bailey, Lauren Siewert, Nancy Sutsko, Anne Yeh

FINANCIAL REVIEW TEAM CHAIR Tricia Frankenfield

FINANCIAL REVIEW TEAM MEMBERS Veronica Allora, Cheryl-Anne Bliss, Kelly Bougere, Kate McAllister, Liz MacNeill, Nichol MacManus, Deborah Schlipf

NONPROFIT COORDINATOR Betsy McKnight

NONPROFIT COMMUNICATIONS & OUTREACH CHAIR Jennifer Egan

GRANTEE RELATIONS CHAIR Mary Riley

GRANTEE LIAISONS Dale Daniels, Holly Deitz, Lori Hohenleitner, Michelle Peoples, Julie Saunders, Nancy Sutsko, Susan Ullmann, Anne Yeh

DATABASE MANAGER Jennifer Berger-Brown

WEBSITE DESIGN Caroline Margolick

FOCUS AREA COMMITTEE MEMBERS

Veronica Allora
Ines Altemose
Athena Basle
Erika Boyer
Lisa Brodeth Carrick
Karen Burke
Anne Calistri
Carolyn Cannon
Yvonne Clayton
Jennifer Collins
Joanna Connelly
Christine Cornell
Maria Cullinane
Lindsey Curley
Pamela D'Agostino
Hope Daniels
Sandra Del Monaco
Kathleen Devine
Erin Drew
Morganne Dudzinki

Kristen Eilert
Ellen Finn
Mary Eileen Fouratt
Kathleen Frangione
Alyce Franklin-Owens
Dana Franznick
Margean Gladysz
Antonia Grifo
Michaela Guariglia
Karen Harris
Janice Havay
Elena Herskowitz
Jacqueline Jankewicz
Heather Keefe
Sarah LaRue
Denise Leonhard
Melissa Ilesher
Kristie Linington
Fran Lobl
May Louie

Michele Mancuso
Jessica Mann
Katherine Neff
Beatriz Oesterheld
Michelle Olson
Suzanne Parchment
Laurie Pribula
Rebecca Proske
Marta Quinn
Zaneta Rago-Craft
Judy Ross
Andrea Schirripa
Lethea Ferguson
Renee Szalkowski
Ann Tvaroha
Anita Voogt
Jeanne Wagner
Lois Whittom
Anne Yeh
Randi Zamkotowicz

THANK YOU TO OUR

VOLUNTEERS

PRESIDENT Rowena Crawford-Phillips

VICE PRESIDENT Lori Missig

IMMEDIATE PAST PRESIDENT Deirdre Spiropoulos

IMMEDIATE PAST PRESIDENT Heather Burke

OPERATIONS CO-CHAIRS Julie Pare, Jennifer Berger Brown

FINANCE CHAIR Michelle Peoples

MARKETING CHAIR Lia Papamarkou

MARKETING TEAM Christina Brooks, Casey DeStefano, Christina Gorini, Caroline Margolik, Janet Mazur-Cavano, Melissa Peterson, Stacy Ross

MEMBERSHIP CHAIR Karen Waltz

MEMBERSHIP TEAM Devin Carrick, Lauren Cesario, Jenny Turner Clarke, Laura Cucci, Erin Drew, Eileen Greenlay, Kelli O'Brien, Gina Petillo, Becky Proske, Swati Rajmane Warren, Rohini Singh, Bonnie Torcivia, Ann Tvaroha, Mindy Weidman

GRANTS CO-CHAIRS Tricia Frankenfield, Anne Yeh

GRANTS VICE-CHAIR Mary Riley

GRANTS TEAM Nikki Adler-Frigoletto, Cheryl-Anne Bliss, Kelly Bougere, Heather Burke, Maria Cullinane, Dale Daniels, Holly Deitz, Mary Ann Donahue, Mindy Weidman Duchi, Jen Egan, Vanessa Grier, Jackie Jankewicz, Kaneshia Jones, Nancy Karpf, Liz MacNeil, Betsy McKnight, Melissa Murray Bailey, Moira Nelson, Betsy Newman, Dr. Carol Penn, Cathy Pugliese Sivo, Lynn Sambol, Donna Snyder, Nancy Sutsko, Elizabeth Williams

DEI CO-CHAIRS Valerie Brett, Tasha Youngblood Brown

DEI TEAM Nikki Adler-Frigoletto, Heather Burke, Rowena Crawford-Phillips, Dale Daniels, Jen Egan, Margean Gladysz, Josephine Grayson, Pamela Major, Betsy McKnight, Stacy Ross, Deirdre Spiropoulos

IMPACT 100 JERSEY COAST ADVISORY GROUP

Jennifer Berger Brown
Heather Burke
Rowena Crawford-Phillips
Holly Deitz
Casey DeStefano
Tricia Frankenfield
Linda Lautenberg
Lori Missig

Julia Pare
Michelle Peoples
Gina Petillo
Mary Riley
Stacy Ross
Deirdre Spiropoulos
Karen Waltz
Tasha Youngblood Brown

A very special thank you to
our members have rotated
off the Advisory Group:

Elizabeth McKnight
Sandra Nick
Alison Mayo
Maggie LaRocca
Jennifer Trafficante
Bonnie Torcivia

STATEMENT OF ACTIVITY

	FISCAL YEAR:	2020 Grant Cycle 4/1/2019 - 3/31/2020	2021 Grant Cycle 4/1/2020 - 3/31/2021
REVENUE			
Membership Fees		\$456,000	\$430,000
Other:			
Other Contributions (Friends of Impact, Matching, Interest Income, etc)		48,869	11,243
Corporate Sponsors		38,500	27,000
110% Membership		46,468	44,470
Total Non-Grant Revenue		133,837	82,713
TOTAL REVENUE		\$589,837	\$512,713
EXPENSES			
Grants Awarded ⁽¹⁾		\$456,000	\$447,650
Event Expenses			
Annual Meeting ⁽²⁾		24,779	741
Events-Other ⁽³⁾		14,163	500
Grant Expenses			
Grant Meetings			80
Technology - Grants			2,499
Marketing/Communications Expenses			
Marketing ⁽⁵⁾		12,937	15,071
Consultng Fees - Marketing/Communications		5,332	8,138
Technology- Marketing/Communications			905
Membership Expenses			
Enrichment		6,106	-
Printing & Materials		-	545
Scholarships ⁽⁴⁾		15,950	12,650
Supplies		-	1,454
Membership		3,727	-
Operations			
General Admin		526	579
CFNJ Fee ⁽⁶⁾		14,748	15,734
Meetings		1,998	299
Merchant Service Fees		2,470	5,752
Professional Development		5,547	200
Storage		1,075	1,272
Team Recognition		775	421
Technology		2,103	2,595
TOTAL OPERATING EXPENSES		112,236	69,435
CHANGE IN NET ASSETS		\$21,601	(\$4,372)

FOOTNOTES

General: Our fiscal year runs from April 1 thru March 31. Expenses listed do not include non-cash amounts that have been generously donated in-kind by our members and other Friends of Impact.

(1) Grants Awarded includes \$17,650 donated to the Community Foundation of NJ's COVID Relief Fund, as voted by members.

(2) The annual meeting held in November 2020 was held via zoom due to the pandemic.

(3) Fiscal year 2020 expenses included in-person member events as well as printing & materials for events.

(4) With funds generated from the Salt Creek event in April 2019, we continued our scholarship program in fiscal year 2021, finding it especially important to invest in our membership during the fiscally and emotionally challenging months in 2020.

(5) IExpense for production of grantee videos (costs covered by Friend of Impact donations).

(6) Fee was 2.5% in 2019 and 3.0% in 2020 on all revenue processed by CFNJ, as per our service agreement. CFNJ fee includes accounting, tax filings, insurance, use of grant management software, etc.

DEEPEST GRATITUDE

TO OUR SPONSORS & PARTNERS

SPONSORS

CENTER FOR WOMEN & WEALTH

 BROWN BROTHERS HARRIMAN



SUPPORTERS AND COMMUNITY PARTNERS





CONTACT US

For Membership Inquiries please contact membership@impact100jc.org.
For Grant Inquiries please contact grants@impact100jc.org.



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