

## Letter to Potential Employer Sponsor

Dear Boss:

I am excited to say that I have found an opportunity to benefit our company, our community and me, both professionally and personally. I am asking for your support.

Impact 100 Jersey Coast is a women's philanthropic group with a simple model of collective giving that not only supports our local community, but also offers numerous and varied opportunities for professional and personal growth. It works like this:

- Each member donates \$1,100 to be a member for a year. \$1,000 goes directly to their grant fund and \$100 is used to cover their administrative expenses. The number of members determines the size of the grant pool. (For 2019, with 440 members, four grants of \$110,000 each were made.)
- Monmouth County nonprofits apply in the spring and over the next several months are subjected to a rigorous review process conducted by committees of trained Impact member volunteers.
- Focus Area Committees name finalists in each of five categories: Arts and Culture; Children and Families; Education; Environment, Parks and Recreation; and Health and Wellness.
- These five finalists present at their Annual Meeting in November after which members vote (one vote/member), votes are tallied and winners announced that evening. (Absentee ballots are available for those who cannot attend.)

Although only four years old, the organization has been extremely successful in its efforts. Their first grant was made in 2016 and by the end of 2019, they had awarded a combined total of \$1,167,000 to ten Monmouth County nonprofits.

Impact 100 Jersey Coast is an all-volunteer organization with 440 members and growing. Like any other organization of its size, there are wide-ranging opportunities to contribute. Broad organizational categories include finance, marketing, operational support, press relations, social media management, newsletter content and distribution, website design and maintenance, sponsor relations, and technology.

Ideas for personalization:

- I am particularly interested in \_\_\_\_\_.
- I believe working with Impact in this way would benefit me \_\_\_(how)\_\_\_?

- I believe working alongside women of varying talents, skills and backgrounds in an environment created by a group of highly capable women with a singular goal will be of tremendous professional value to me and ultimately, to \_\_\_(name of Company)\_\_\_\_.

I would like to join Impact 100 Jersey Coast and ask that you consider paying my annual membership fee of \$1,100. \_\_\_(Name of Company)\_\_\_ can join other employers who recognize that for an employee's membership is a low-cost investment in professional development, with the potential for results far exceeding the expenditure, all while benefiting the local community as well.

I would be delighted to talk to you further about this. In the meantime, you can find more information at [www.impact100jerseycoast.org](http://www.impact100jerseycoast.org).

Thank you for your consideration.

Sincerely,